

HOW TO BUY BEFORE YOU SELL IN WEST MICHIGAN



Smart strategies for homeowners who want to move
without the stress

by JH Realty Partners

POWERED BY HOMELIGHT BUY BEFORE YOU SELL



FREE GUIDE

WHY MOVING UP FEELS HARD RIGHT NOW



Equity tied up

Your down payment is locked in the house you live in.



Can't carry two mortgages

Lenders count both payments, so the numbers don't work.



Fear of being rushed

Sell first and you're racing a deadline to find the next home.



Tired of moving twice

No rental in between, no storage unit, no second move.





THE SOLUTION: BUY FIRST, SELL LATER

NOW POWERED BY HOMELIGHT BUY BEFORE YOU SELL

1

Check your equity

Free, no obligation. See how much buying power your current home gives you.

2

Get approved

HomeLight reviews your home and financing, often within 24 hours.

3

Unlock your equity

Use a portion of your current home's equity toward the down payment on your next one.

4

Buy, move, then sell

Make a strong offer with no home-sale contingency. Move in, then list your empty, show-ready home.



YOUR SAFETY NET

If your current home hasn't sold within 120 days, HomeLight buys it, keeps it on the market, and passes the net proceeds back to you.

One flat program fee, paid when your current home sells. Nothing upfront to check your equity. Ask us for current terms.



WHO IS THIS FOR?

- ✓ Your equity is stuck in your current home
- ✓ You're tired of losing out to stronger offers
- ✓ You need more space or a better layout
- ✓ You're downsizing and want one easy move



HOW IT PLAYS OUT



Picture a family in a well-loved home in Grand Rapids with years of built-up equity. The kids are growing, the space isn't working, and they don't want to sell first, scramble for a rental, and move twice.

With Buy First, Sell Later, they put that equity to work right away. They make a strong, non-contingent offer on the right home, move in on their schedule, and list the old house empty and staged so it shows at its best. And if it hadn't sold within 120 days, HomeLight would have stepped in to buy it.

ILLUSTRATIVE EXAMPLE





READY TO MAKE YOUR MOVE?

1 · CHECK YOUR EQUITY AT BUYFIRSTSELLLATER.COM

2 · BOOK A FREE 15-MINUTE DISCOVERY CALL

3 · GET YOUR CUSTOM PLAN

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